

# Responsible Tourism Code

FOR THE  
PACIFIC



## Learn about the country and its culture

- remember that each country in the Pacific is unique
- be aware of local religious and social customs
- dress and behave respectfully especially in villages, religious and cultural areas
- learn key words in the local language
- respect the dignity and privacy of others – ask before taking photos
- visit the visitor centre on arrival for local information

## Minimise environmental impact

- dispose of rubbish carefully, recycle where possible, reuse your drink bottles and shopping bags

- minimise water and energy use
- choose environmentally responsible tour operators

## Protect the coral

- do not buy products made from coral, endangered plants or animals
- do not stand on, touch or remove any items from the reef, including coral

## Support local initiatives

- purchase local products, arts and crafts
- eat local rather than imported food
- support local tour operators and stay in locally owned accommodation
- if you want to gift money, support community projects rather than individuals

## Pay a fair price

- bargaining for goods may not be appropriate behaviour
- if the price is negotiable, pay a price that is fair for the seller and maker

## Think about your impact

- remember you are a guest – always behave respectfully
- practise safe and responsible sex
- make your trip a positive experience for both you and the people in the country you visit

[www.responsibletourism.org.nz](http://www.responsibletourism.org.nz)

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